ABOUT ME

I’m Charlotte Diemar, a marketing student with an interest in fashion, branding, and social media. I enjoy combining creative ideas with thoughtful strategy to help brands connect with their audiences and make a lasting impression.



CONTACT

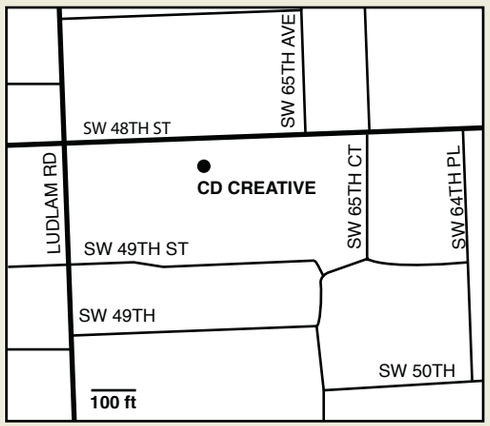
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CHARLOTTE DIEMAR

CREATIVE

Creating brands people remember.



FASHION MARKETING

BRAND STRATEGY



I help brands define who they are, what they stand for, and how they present themselves. Through thoughtful strategy and creative ideas, I build strong brand identities that connect with audiences and make a lasting impression.

SERVICES

- Brand Identity
- Audience Research
- Creative Direction

SOCIAL MEDIA



I create social media strategies that connect with audiences and support a brand's identity. Through content planning and trend research, I help brands create an engaging and consistent online presence.

SERVICES

- Content Planning
- Trend Research
- Engagement Strategy

FASHION MARKETING



I develop fashion marketing strategies that bring creative ideas to life. From campaign concepts to product promotion, I combine industry trends with fresh ideas to help fashion brands reach their audiences.

SERVICES

- Campaign Concepts
- Product Promotion
- Market Research