

CHICAGO, ILLINOIS

2027 NBA ALL-STAR WEEKEND PROPOSAL

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A CITY BUILT ON BASKETBALL

- Home of Michael Jordan
- 6× NBA Championship Bulls dynasty
- The sport's most iconic legacy
- No city is more synonymous with the NBA

WHY CHICAGO?



World-Class Venue



Premier Hospitality



Unmatched Access



Iconic Attractions

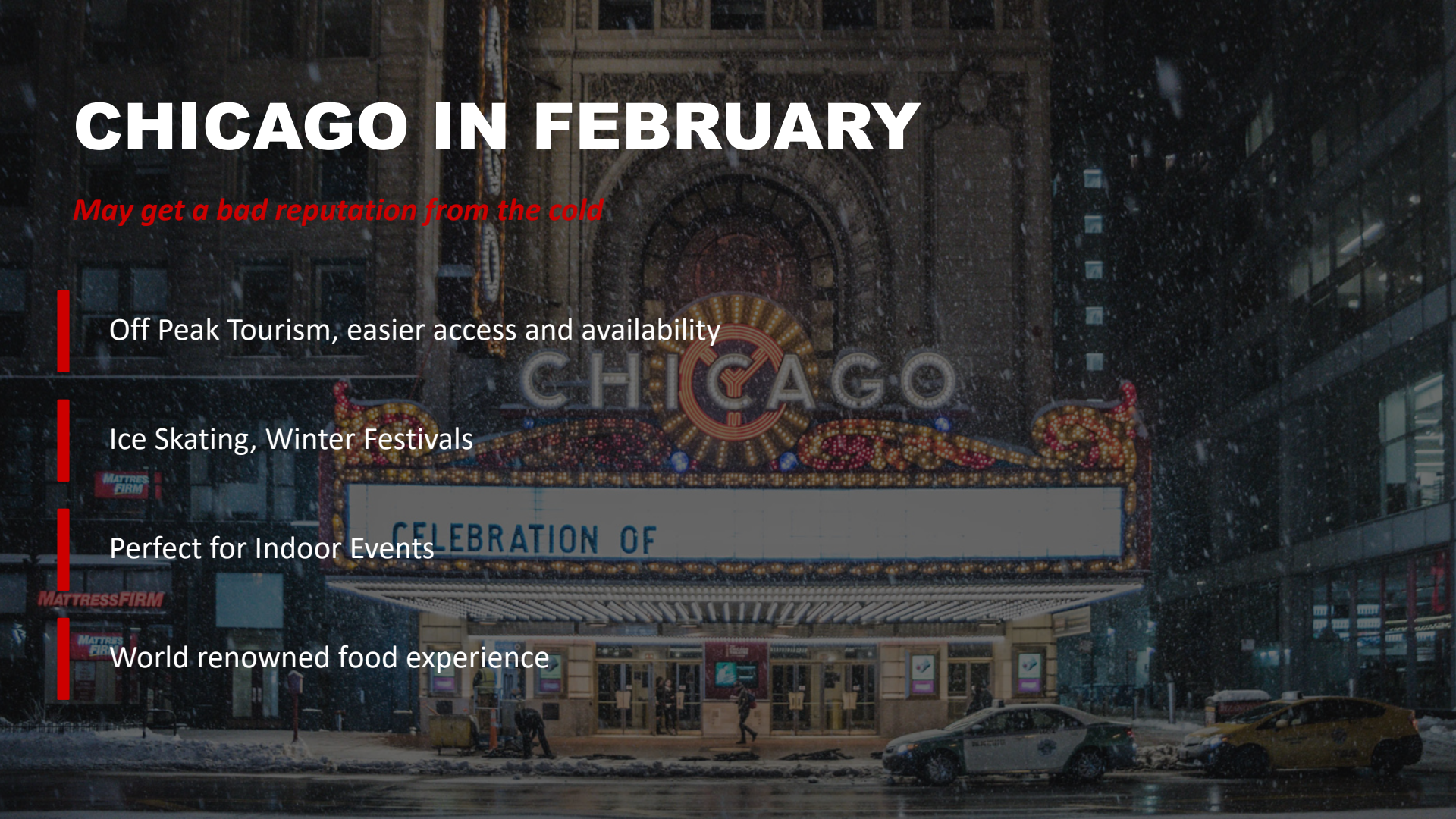


Proven Track Record

CHICAGO IN FEBRUARY

May get a bad reputation from the cold

- Off Peak Tourism, easier access and availability
- Ice Skating, Winter Festivals
- Perfect for Indoor Events
- World renowned food experience



THE UNITED CENTER



Home of the Chicago Bulls & Chicago Blackhawks

VENUE REQUIREMENTS: MET & EXCEEDED

20,917	23,500	160+	200+
Seats for Basketball	Max Capacity	Luxury Suites	Events Per Year

- ✓ Largest NBA arena in North America
- ✓ State-of-the-art production for pregame, halftime & postgame shows
- ✓ Wintrust Arena available for other multipurpose reasons

DINING, AMENITIES & GUEST EXPERIENCE



High-End Dining

Premium suite cuisine & chef-curated menus



Inclusive Menu

Gluten-free, kosher, vegetarian & vegan



Everyone’s Included

Calming environment for guests with sensory needs, and nursing rooms for mothers



Premium Clubs & Suites

Up to 80-person suites-BMO Club-Michelob Ultra Club-Lexus Club



Production Ready

Full stage infrastructure for major entertainment

LUXURY ACCOMMODATIONS

50,000+ rooms



Five-Star Properties on the Magnificent Mile:

- ★ Four Seasons Chicago
- ★ The St. Regis Chicago
- ★ The Ritz-Carlton Chicago
- ★ Park Hyatt Chicago

TRANSPORTATION & ACCESSIBILITY



O'Hare International

Over 1,000 daily domestic flights



Midway Airport

200+ daily domestic departures



CTA Blue Line

Direct O'Hare → United Center



Private Transit

Taxis, rideshares & charter buses

ALL-STAR BOULEVARD

THE MAGNIFICENT MILE

- 13 blocks along Michigan Avenue
- National landmarks & cultural icons
- Navy Pier & Millennium Park in walking distance



FINANCIAL CAPACITY & PUBLIC SAFETY

$100M+

Economic Impact
2020 NBA All-Star Weekend

Public Safety Infrastructure:

- Chicago Police Department most experienced large-event security team
- Focused Safety Zones
- Event Specific Safety Planning

While residents and fans enjoy the festivities, the City and NBA have coordinated our public safety planning to ensure a positive and memorable experience for everyone." - Rich Guidice, Executive Director of the Chicago Office (2020 NBA All-Star Tournament)

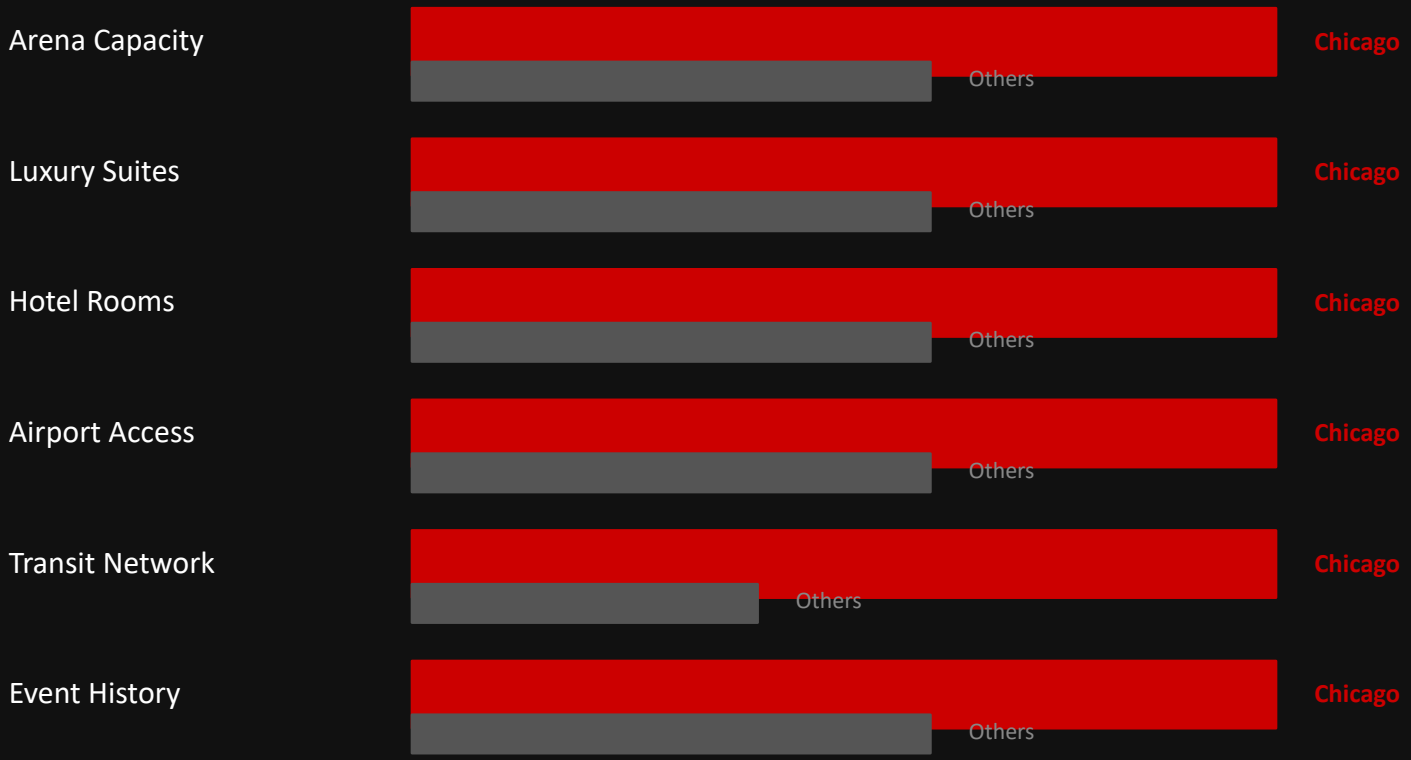
CHICAGO'S TRACK RECORD

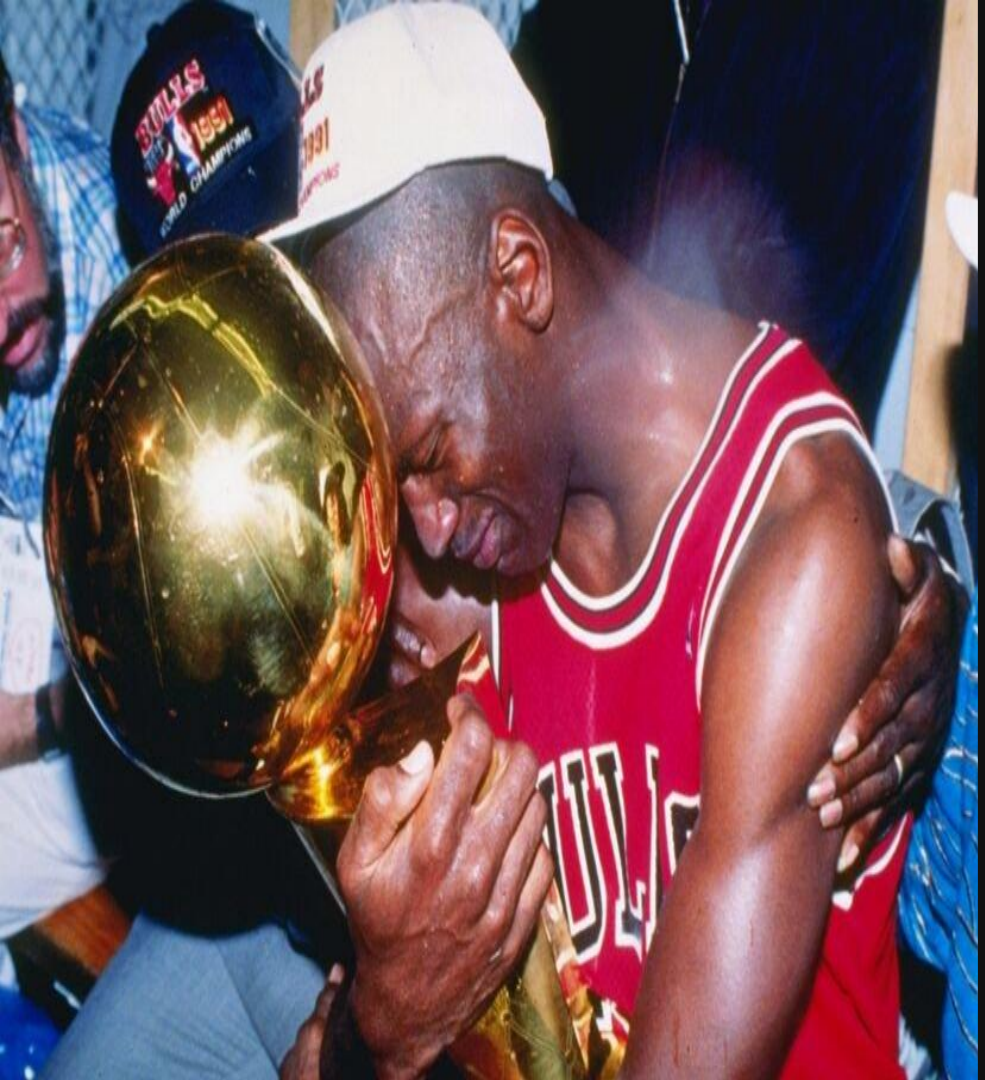
- 2020 NBA All-Star Weekend
- NFL Draft Events
- 2017 NCAA Frozen Four
- 9× Big Ten Basketball Tournaments
- Countless international concert events

THE COMPETITION FALLS SHORT

New York	✗ Extreme cost and congestion
Miami	✗ Peak tourism – low availability and high traffic
Las Vegas	✗ Large and inefficient layout
Atlanta	✗ Limited public transportation
Boston	✗ Narrow streets and limited event space

CHICAGO LEADS ACROSS EVERY CATEGORY





IT'S READY FOR 2027.

Chicago is not simply a candidate.
Chicago is the answer.